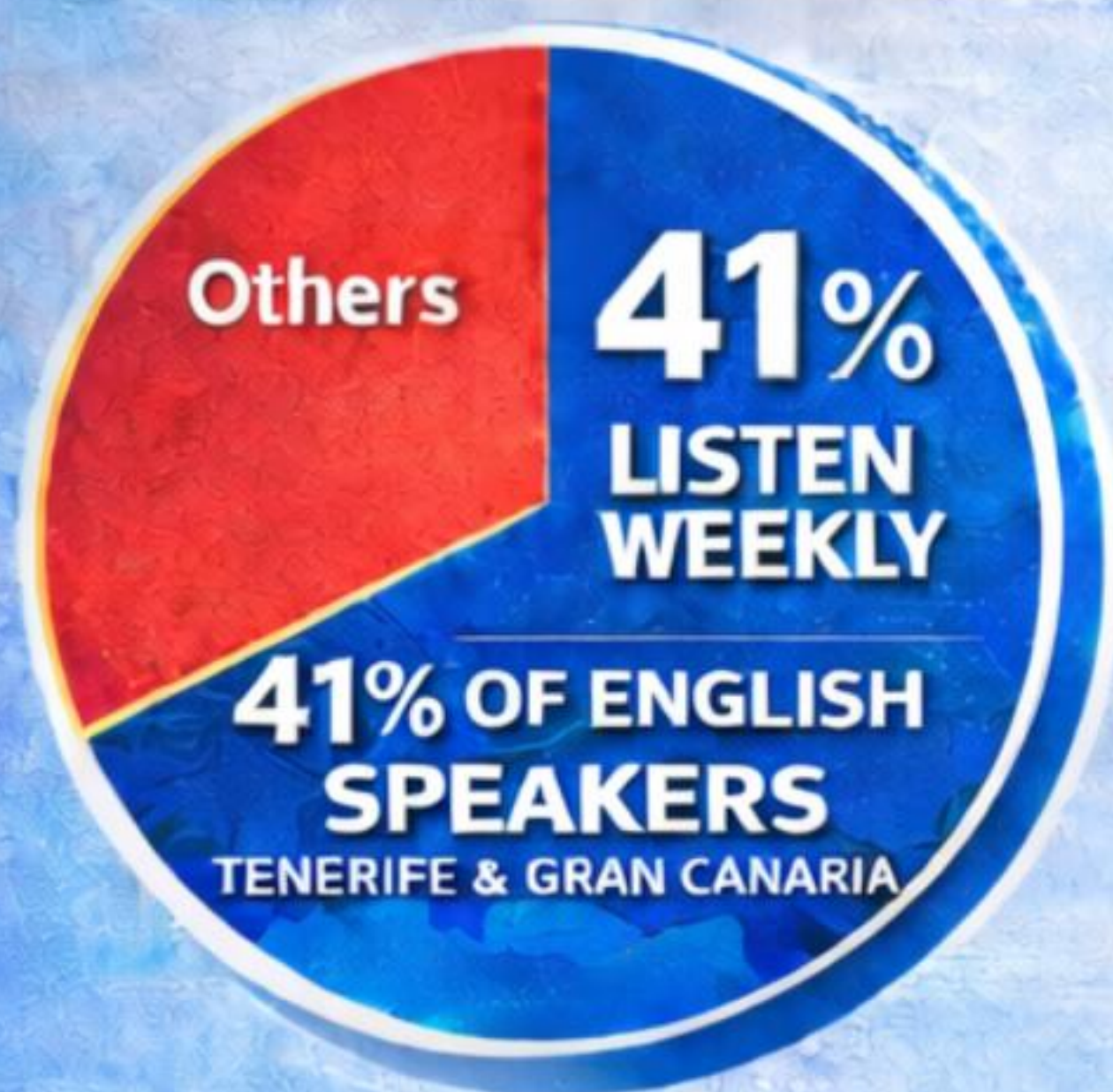




**THE LEADING ENGLISH RADIO NETWORK IN THE CANARIES!**

**ENGLISH SPEAKING AUDIENCE**



**TENERIFE COVERAGE**



Full DAB Coverage

**GRAN CANARIA COVERAGE**



Full DAB Coverage

**OUR PROGRAMMING**

- Latest News & Local Information
- Weather Updates
- Traffic Reports
- Top Hit Music
- Celebrity Interviews
- Fun & Entertaining Shows



**REACHING THE CANARY ISLANDS ON FM, DAB & ONLINE**

# COAST FM

## MEDIA PACK



THE CANARY ISLANDS' NO.1 ENGLISH RADIO STATION

**Coast FM** is the leading **English language radio station** in the Canary Islands, broadcasting across **Tenerife** and **Gran Canaria** on **102-103FM** and **DAB+**.



**OVER 40% OF ENGLISH SPEAKERS  
IN TENERIFE & GRAN CANARIA  
TUNE IN EVERY WEEK!**

### OUR PROGRAMMING

- Latest News & Local Information
- Top Hit Music
- Weather Updates
- Traffic Reports
- Celebrity Interviews
- Fun & Entertaining Shows

### ADVERTISING OPPORTUNITIES

- Effective On-Air Campaigns
- Sponsorship & Promotions
- Online & Social Media Packages
- Business Features
- Events & Outside Broadcasts



Across the Canaries on FM, DAB and On-Line

# COAST FM

## MEDIA PACK



## AUDIENCE & DEMOGRAPHICS

Coast FM is the leading **English language radio station** in the Canary Islands, broadcasting across **Tenerife** and **Gran Canaria** on **102-103FM** and **DAB+**.

### OUR REACH

FM Across Tenerife & Gran Canaria

Over **40%** of English speakers in **Tenerife & Gran Canaria** listen to Coast FM every week.

REACH MORE LISTENERS

- ✓ Popular with Expat Communities
- ✓ Reaching Tourists and Locals
- ✓ Trusted & Established Since 2005



Frequent **DAB** Car Listeners

### WHY CHOOSE RADIO?



TRUST RADIO MORE THAN SOCIAL MEDIA



LISTEN TO THEIR FAVOURITE RADIO STATION DAILY



ON FM, DAB, APP & ONLINE

77% OWN PROPERTY

58% EAT OUT REGULARLY

72% HOLIDAY ABROAD

65% MAKE BIG LIFESTYLE PURCHASES

48% GOLF or SPORT

57% PAY FOR SUBSCRIPTION SERVICES

REACHING ENGLISH SPEAKERS ACROSS THE **CANARY ISLANDS**



## THE CANARIES BIGGEST HITS

Energy FM brings a fun, upbeat mix of the hottest chart hits, club anthems, and throwback party tunes across the Canary Islands. Aimed at a younger audience seeking a lively and energetic soundtrack for their day and night!

**106.0 – 106.9 FM & DAB DIGITAL RADIO ACROSS THE CANARIES**  
**+ Over 40K Listener Hours Monthly**

**HOT  
CHART  
HITS**

**125K**  
Social  
Followers

**PARTY  
VIBE!**



## Coast FM CLASSIC GOLD

GREATEST HITS OF ALL TIME

Coast FM Classic Gold is the place to relive music nostalgia with the best hits of the '60s, '70s, and '80s. Broadcasting across Tenerife and Gran Canaria, it's the go-to station for those who love legendary music from the golden years!

**On Line, FM & DAB DIGITAL RADIO ACROSS THE CANARIES**

**49K**  
Listener  
Hours  
Monthly

**MUSIC  
MEMORIES!**

YOU JUST DON'T HEAR ANYMORE

**BROADCASTING ACROSS TENERIFE & GRAN CANARIA  
ON FM, DAB+ & ONLINE**



# AIRTIME PACKAGES



**Coast FM** offers powerful multi-platform **advertising solutions** reaching **English-speaking residents** and tourists across **Tenerife and Gran Canaria**. From on-air campaigns to full sponsorship packages, we help brands connect with the Canary Islands' **most engaged audience**.

## AIRTIME CAMPAIGNS - NETWORK PACKAGES

Covering all islands on FM & DAB

- **BRONZE** - 4 plays per day - 30-sec.commercial - **€70/week**
- **SILVER** - 6 plays per day - 30-sec.commercial - **€105/week**
- **GOLD** - 8 plays per day - 30-sec.commercial - **€140/week**
  - Discounts for bookings of 8 weeks or more

## AIRTIME CAMPAIGNS - SINGLE ISLAND

- **BRONZE** - 4 plays per day - 30-sec.commercial - **€56/week**
- **SILVER** - 6 plays per day - 30-sec.commercial - **€84/week**
- **GOLD** - 8 plays per day - 30-sec.commercial - **€112/week**
  - Discounts for bookings of 8 weeks or more



Let **Coast FM** create the perfect campaign for your business.



# SPONSORSHIP & PRODUCTION

## SPONSORSHIP

**Radio sponsorships are an easy way** to take your radio advertising to the next level.

**Sponsorships are** incorporated into **radio programming** instead of being reserved for commercial breaks in 30-second spots like regular advertising.

**Radio sponsorships are carefully built** into the day's programming and help promote programs, features and competitions.

**Radio sponsorships are effective** for building brand awareness and increasing visibility for a company.

**Our packages** gives you a combination of **airtime** and sponsorship for maximum impact.

## SPONSORSHIP PACKAGES

Sponsorship + 100 x 30 second commercials **from €400 per month**

- Weather
- Travel
- Local News
- Sport
- Daytimes
- Afternoons
- PM Drive
- Evenings

## PRODUCTION

We can offer a **full production service** of your advert including scripting, voicing from **just €35**, all we need are some bullet points and we can work our magic.

Email [studio@coast.fm](mailto:studio@coast.fm) to learn more

# CONTACT US

For advertising or general inquiries,  
contact us today!

**Andy Mills** - Programming & Head of Music

✉ [andy.mills@coast.fm](mailto:andy.mills@coast.fm)

**Chelsie Tia** - Accounts

✉ [chelsie.tia@coast.fm](mailto:chelsie.tia@coast.fm)

**Helen Fitzgerald** - Admin & Social Media

✉ [helen.fitzgerald@coast.fm](mailto:helen.fitzgerald@coast.fm)



★106 + DAB  
**ENERGYFM**  
LET'S GET LOUD! 📱

**Coast FM**  
**Classic Gold**

GREATEST HITS OF ALL TIME



Phone /+34 922 303 588